

SIBLEY MEMORIAL HOSPITAL FOUNDATION
11TH ANNUAL CELEBRATION OF

Hope
&
Progress
Gala



Washington D.C.'s prominent social, civic, business and medical leaders will join together for Sibley Memorial Hospital's 11th Annual *Celebration of Hope & Progress* gala on Saturday, October 29th. This year the gala is returning home to the Sibley campus to highlight the Hospital's roots in the region.

Gala Co-Chairs Kate & Vince Burke, III, Corporate Co-Chairs Michael Harreld & William Magner and Honorary Chair Rachel Sullivan proudly invite you to become a distinguished corporate partner of the *Celebration of Hope & Progress* gala and support Sibley's ongoing commitment to provide state-of-the-art, compassionate and personalized medical care.

Celebration of Hope & Progress
Souvenir Program Book

An important component to the success of Sibley's *Celebration of Hope & Progress* is the souvenir program book. Your company can gain visibility and demonstrate its support for Sibley by reserving space in this exclusive publication.

Program Book Rate

Full-Page Ad = 7"x7" available for \$10,000

Half-Page Ad = 3"x7" or 7"x3" available for \$5,000

Quarter-Page Ad = 3.25"x 3.25" available for \$2,500

Program Book Advertising Specifications

Book size = 8"x8" square Black & White (no bleeds)

CS3 or later

InDesign, Illustrator, and Photoshop preferred;
or print-ready PDF accepted

Please note: Size and content cannot be edited

Reservations and camera ready art due:

Wednesday, October 5, 2011

Non-camera ready art due:

Wednesday, September 28, 2011

*For further information,
contact Carol Perline,
Director of Stewardship & Special Events,
at 202.364.7696.*